



JOSH MANDEL

Revision #: 0 Date: 8/6/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 2575
 Media: TV Description: OH US SEN JOSH MANDEL AUG7-AUG 13 T
 Product: GENERAL Flight Start Date: 8/7/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 8/13/12 4:59:00 AM

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Tue 8/7	Wed 8/8	Thu 8/9	Fri 8/10	Sat 8/11	Sun 8/12	Mon 8/13	Total Spots
WKRC-TV													
16	MTuWThF 6:30a-7:00a GD MRN CINN@6	EM	\$800.00	\$680.00	30	1	1	0	1	0	0	1	4
17	MTuWThF 7:00a-8:00a EARLY SHOW	EM	\$400.00	\$340.00	30	1	0	1	1	0	0	1	4
18	MTuWThF 12:00p-12:30p LOCAL12 NWS-NN<	DT	\$1,400.00	\$1,190.00	30	1	0	1	0	0	0	1	3
19	MTuWThF 12:30p-2:00p YOUNG&RESTLESS<	DT	\$850.00	\$722.50	30	1	0	1	0	0	0	1	3
20	Su 10:00a-10:30a SUNDAY MRN-CBS	WK	\$1,100.00	\$935.00	30	0	0	0	0	0	1	0	1
21	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	EN	\$1,200.00	\$1,020.00	30	1	0	1	0	0	0	1	3
22	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	EN	\$1,400.00	\$1,190.00	30	0	1	0	1	0	0	0	2
23	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$1,500.00	\$1,275.00	30	1	1	1	1	0	0	1	5
24	Sa 6:00p-6:30p NEWS	EN	\$400.00	\$340.00	30	0	0	0	0	1	0	0	1
25	Su 6:30p-7:00p NEWS	EN	\$600.00	\$510.00	30	0	0	0	0	0	1	0	1
26	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$1,700.00	\$1,445.00	30	1	1	1	1	0	0	1	5



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					Dur	8/7	8/8	8/9	8/10	8/11	8/12	8/13	
WKRC-TV													
27	Su 11:00p-11:35p	LN	\$1,700.00	\$1,445.00	30	0	0	0	0	0	1	0	1
	LATE NEWS												
					Total Spots:	7	4	6	5	1	3	7	33
		Total Cost:	\$37,750.00	\$32,087.50									
		Total											
		AUG 12	\$37,750.00	\$32,087.50									33

Signature: _____

Disclaimer:



Summary by Station/System

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	33	\$37,750.00	100%	\$32,087.50	100%
Market Total:	33	\$37,750.00		\$32,087.50	